F. No. 11018/6/2021-EBSB Government of India Ministry of Education Department of Higher Education EBSB Cell

> ShastriBhawan, New Delhi Dated the 24th August, 2021

OFFICE MEMORANDUM

Subject: Celebration of Azadi ka Amrit Mahotsav - use of official logo - reg.

The undersigned is directed to enclose a copy of letter no. D.O. No. F.AKAM/Logo-01/2021 dated 23rd August, 2021 from Secretary, M/o Culture on the subject mentioned above and to request you to give wide publicity to the logo through websites, social media platform, official stationery, commercials/advertisements and all official correspondences..

Encl.: As above.

(Pratibha Sharma) US (EBSB)

1.	Sh. Rakesh Ranjan, Additional Secretary (TE)
2.	Dr. Vineet Joshi, Additional Secretary
3.	Smt. Kamini Chauhan Ratan, JS(HE)
4.	Shri MrutyunjayBehera, Economic Advisor
5.	Sh. Jagdish Ram Pauri, Jt. Director (OL)
6.	Sh. M. Sridhar, DS (Mgt.)
7.	Chairman, AICTE
8.	Secretary, UGC
9.	Dr Y.K.Singh, Director (NIC)

917920(32)/2021/EBSB राघवेन्द्र सिह, भा.प्र.से. सचिव Raghvendra Singh, IAS Secretary





भारत सरकार संस्कृति मंत्रालय नई दिल्ली—110001 GOVERNMENT OF INDIA MINISTRY OF CULTURE NEW DELHI-110 001

D.O.No.F.AKAM/Logo-01/2021

23rd August, 2021

Dear Secretary.

In continuation of my D.O. letter of even number dated 13th August, 2021 regarding use of official logo of Azadi Ka Amrit Mahotsav (AKAM) is now available on the link: http://amritmahotsav.nic.in/logo.htm.

It is once again requested to give wide publicity to the logo through websites, social media platform, official stationery, commercials/advertisements and all official correspondences.

This may be treated on top priority.

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Yours sincerely,

(Raghvendra Singh)

All Secretaries of Government of India

