

**INDIAN INSTITUTE OF INFORMATION TECHNOLOGY**  
**HANGOUT WITH SUCCESSFUL STARTUP FOUNDER AND LEARN ON DESIGN THINKING APPROACH**  
**FOR HARDWARE INNOVATION**

**OVERVIEW**

<p><b>Objective:</b></p>	<p>e-session on &amp;#39;Hangout with Successful Startup Founder (product design and engineering for developing a product: start-up&amp;#39;s perspective)&amp;#39; (<a href="https://www.youtube.com/watch?v=IKclNgKMJxk">https://www.youtube.com/watch?v=IKclNgKMJxk</a>) by Dr. Pankaj Parashar wherein was shared a startup&amp;#39;s perspective to development of a product from design to engineering to production stage.</p>	<p><b>Benefit in terms of learning/Skill/Knowledge obtained:</b></p>	<p>extbooks can&amp;#39;t offer experience which is a by-product of the dynamic, complex, and unstable market of today&amp;#39;s world. In an economy where competitors come and go, trends switch within days, government incentives change, and days are filled with unc</p>
<p><b>Academic Year:</b></p>	<p>2020-21</p>	<p><b>Program driven by:</b></p>	<p>MIC driven Activity</p>
<p><b>Month:</b></p>	<p>May</p>	<p><b>Program /Activity Name:</b></p>	
<p><b>Program Type:</b></p>	<p>Leadership Talk</p>	<p><b>Other:</b></p>	<p>NA</p>

<b>Program Theme:</b>	Innovation	<b>Other:</b>	NA
<b>Date &amp; Duration (Days):</b>	05/04/2020-05/04/2020-0	<b>External Participants, If any:</b>	
<b>Student Participants:</b>	12	<b>Faculty Participants:</b>	4
<b>Expenditure Amount, If any:</b>		<b>Remark:</b>	NA

### STAR PERFORMER

<b>Faculty:</b>	NA	<b>Student:</b>	NA
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### ATTACHMENTS

<b>Video:</b>	NA	<b>Photograph1:</b>	
<b>Photograph2:</b>		<b>Session plan, If any:</b>	<a href="https://api.mic.gov.in/uploads/institutes/mic/NA">https://api.mic.gov.in/uploads/institutes/mic/NA</a>

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