INDIAN INSTITUTE OF INFORMATION TECHNOLOGY, KALYANI

An Institute of National Importance

(Autonomous Institution under MOE, Govt. of India & Department of Information Technology & Electronics, Govt. of West Bengal) WEBEL IT Park,14, Adivasi Para, Opposite of Kalyani Water Treatment Plant Near Buddha Park, Dist. Nadia, P.O. Kalyani - 741235, West Bengal.

IIITK/N9/2021/3038

April 13, 2021

NOTICE

Greetings of the day.

Subject: Observation of Seventh International Day of Yoga i.e. IDY 2021-reg.

Observation of Seventh International Day of YOGA i.e., IDY 2021 to build an enduring public interest in Yoga by highlighting its importance and contribution as a significant asset for improving public health. Ministry of Education OM No. 10-27/2021-AR dated March 11, 2021, requested us to submit the Plan of action along with suggestions if any.

In this regard all stakeholders are requested to contribute in the following;

- 1. Integrating Yoga with its ongoing and upcoming initiatives, such as conferences, seminars, meetings, workshops etc. wherever and whenever possible.
- 2. Organizing and encouraging all the affiliated institutions and organizations, to organize physical and virtual events prior to and on the seventh International Day of Yoga i.e., 21st June 2021.
- 3. Encouraging all your subordinate offices to proactively participate in the IDY 2021 and the promotional events preceding it with their families, relatives, and friends.
- 4. Encouraging all its stakeholders to follow the social media pages of the Ministry of AYUSH to stay updated with the ongoing and upcoming physical and virtual initiatives planned for the IDY 2021.

Dr. Muruganantham Ponnusamy

Deputy Registrar

Copy to:

1. PA to Director

2. All faculty, Officers & Staff

3. Faculty-in-Charge(Website)

4. File

Dr. Muruganantham Ponnusamy

Deputy Registrar

Most Immediate

No.10-27/2021-AR

Government of India Ministry of Education Department of Higher Education (AR Section)

> West Block-1, R.K. Puram, New Delhi-110066, Dated the 11th March, 2021

OFFICE MEMORANDUM

Subject:- Observation of Seventh International Day of Yoga i.e. IDY 2021 - reg.

The undersigned is directed to enclose herewith a copy of D.O. No. M-16011/2/2021-YN-Part(1) dated 2nd March,2021 on the subject mentioned above received from Secretary, Ministry of Ayurveda, Yoga & Naturopathy, Unani, Siddha, Sowa-Rigpa and Homoeopathy (AYUSH), New Delhi and requested to take appropriate action in respect of proposed collaborative activities between Ministry of AYUSH and Ministry of Education for IDY-2021 as suggested by the Ministry of AYUSH and also activities and best practices planned/being planned by Bureau(s)s for observance of IDY, 2021, at the earliest.

2. It is also requested to submit plan of actions alongwith suggestions if any, of the Bureau(s) as early as possible so that a consolidated plan of actions/ information may be submitted to the Ministry of AYUSH, in time.

Encl: As above.

(Sunil Kumar Biswas) Deputy Secretary to the Govt. of India

- 1. All Bureau Heads in the D/o HE
- 2. Shri Rajesh Samplay, US i.r.o. D/o SE&L for similar necessary action.
- 3. CMIS for uploading on e-office portal.
- 4. Common guard file



वैद्य राजेश कोटेचा Vaidya Rajesh Kotecha सचिव

मारत सरकार

आयुर्वेद, योग व प्राकृतिक चिकित्सा यूनानी, सिद्ध, सोवा रिग्पा एवं होम्योपैथी (आयुष) मंत्रालय आयुष भवन, 'बी' ब्लॉक, जी.पी.ओ. कॉम्प्लेक्स, आई.एन.ए, नई दिल्ली–110023

SECRETARY
GOVERNMENT OF INDIA

MINISTRY OF AYURVEDA, YOGA & NATUROPATHY
UNANI, SIDDHA, SOWA-RIGPA AND HOMOEOPATHY (AYUSH)
AYUSH BHAWAN, B-BLOCK, GPO COMPLEX

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D.O. M-16011/2/2021-YN-Part(1)

Dated: 2nd March, 2021

Dear Shri Amitji,

I am writing this in continuation with letter of even No. dated 25.01.2021 regarding observation of seventh International Day of Yoga i.e., IDY 2021. The preparations for the IDY 2021 are already under way. The objective is to build an enduring public interest in Yoga by highlighting its importance and contribution as a significant asset for improving public health. Ministry of AYUSH is looking forward for greater participation from the people in IDY 2021 than the preceding years. Just like IDY 2020, IDY 2021 will also be a Covid-compliant event based on the leading directions of the Government at that point of time. There will be greater focus on virtual activities.

There are multiple avenues within the domain of Ministry of Education(MoE) to take the event forward with momentum and this Ministry looks forward to an active collaboration with Education Ministry. I have listed a few indicated areas of collaboration as Annexure of this letter for your consideration.

Apart from the aforementioned activities, Ministry of Education(MoE) may please also take up initiatives as deemed appropriate, which can be jointly agreed upon and undertaken by both the Ministries, to help promote Yoga globally and enhance participation in the IDY 2021.

With this backdrop, I seek your support in this effort to make the IDY a nation-wide campaign for public health. A Nodal Officer of your Ministry (preferably at the level of Joint Secretary) may kindly be nominated and the details may please be communicated for any coordination with Ministry of AYUSH, Shri P. N. Ranjit Kumar, Joint Secretary(Tel:011-24651938; e-mail: ranjitkumar-pn@gov.in) or Shri Vikram Singh, Director(Tel: 011-24656863; e-mail: \$\psi\$ vikramsingh-cea@gov.in) may please be contacted.

Ministry of AYUSH would be keen to hear about the activities and the best practices that Ministry of Education puts in place for IDY 2021. I would also request you to share your plan of action along with suggestions if any, with this Ministry so that the best practices can be further shared with the other Ministries and Departments.

With regards,

Yours sincerely,

Encl. as above

る)(Mare)とれ (Rajesh Kotecha)

Shri Amit Khare, Secretary, Department of Higher Education, Ministry of Education New Delhi

EA

Annexure

Proposed collaborative activities between Ministry of AYUSH and Ministry of Education for IDY - 2021

- Organise Yoga Olympiad for the year 2021 through NCERT for the school-students from class VI to class X with special focus on the Yogic protocols recommended for this target group under the Common Yoga Protocol (CYP). The intention is to familiarize the school-going students with the CYP, promote Yoga among them by highlighting its multi-faceted benefits and maximize their participation in the International Days of Yoga.
- Integrating Yoga with its ongoing and upcoming initiatives, such as conferences, seminars, meetings, workshops etc. wherever and whenever possible.
- Organizing and encouraging all the affiliated institutions and organizations, to organize
 physical and virtual events prior to and on the seventh International Day of Yoga i.e.,
 21st June 2021.
- Encouraging all your subordinate offices to proactively participate in the IDY 2021 and the promotional events preceding it with their families, relatives, and friends.
- Encouraging all its stake-holders to follow the social media pages of the Ministry of AYUSH to stay updated with the ongoing and upcoming physical and virtual initiatives planned for the IDY 2021.
- Coordination and follow-ups with all the affiliated institutions and organizations, such as
 the Central Universities, IIMs, IITs, NITs, NCERT, KVS, the Jawahar Navodaya
 Vidyalayas (JNVs) and various education boards like CBSE, ICSE etc. to encourage
 participation in the IDY 2021.
- Sharing the CYP, IDY, Yoga Mahotsav and Yoga-specific reference documents and promotional materials on its website and social media handles. Sharing Yoga-related awareness materials, with all the affiliated institutions and organizations for IDY promotion.
- Publishing the CYP, IDY, Yoga Mahotsav and Yoga-specific informative and promotional articles in its newsletters and magazines.
- Sharing the participation links for the virtual initiatives planned for the seventh International Day of Yoga i.e., IDY 2021, on its website and social media handles.
- Sharing the link to the Year-Long Yoga (YLY) calendar on its website and social media handles.
- Supporting the Ministry of AYUSH in tracking participation from the members of the Ministry of Education and all the affiliated institutions and organizations.